



2nd Edition  
**PLASTECH  
INDIA EXPO  
2026**

**20 21 22**  
**AUGUST 2026**  
**Bangalore International  
Exhibition Center, India**

EXHIBITION ON  
Plastics, Polymers, Packaging, Machinery,  
Recycling, Technology & Allied Industries.



**Organizer**



**MEDIA DAY  
MARKETING**

[www.plastindiaexpo.com](http://www.plastindiaexpo.com)

## About The Expo

Plastech India Expo 2026 is a premier event for the plastics industry in India being held in Bangalore, India from 20-21-22 August 2026, will be a three-day event that gathers industry professionals, service providers, machinery and equipment manufacturers, technology innovators, and related stakeholders. This unique platform will facilitate networking, knowledge sharing, and business opportunities in the Indian Plastic Industry ultimately benefiting all participants.

The Plastech India Expo 2026 is an event that brings together the manufactures and stake holders at different levels, such as communication, connectivity, security, safety, technology and interconnection between ecosystems aiming to create a premier platform for industry exchange and business cooperation.

The Plastech India Expo 2026 aims to stimulate investment in the Plastic industry, fostering a platform for local and national investors and experts to share knowledge, exchange business ideas, and ultimately drive business growth. By bringing together industry stakeholders, the expo aims to promote trade, improve competitiveness, and increase the overall value of the Plastic Industry.

## Industry Overview

The plastic industry in India plays a very important role in the Indian economy and has seen a 23 fold growth since it was first introduced in 1957. The industry provides direct employment to about 40 lakh workers and is expected to grow at the rate of 6.5% CAGR from USD 49.50 billion in 2025 to USD 67.82 billion by 2030.

As demand for plastic products in packaging, automotive and construction is constantly on the rise, along with the use of environmental friendly plastic products, this sector has tremendous scope for business development and growth.

The Indian Plastic Market is highly competitive, with several domestic and international players operating in the space.

The development of the manufacturing sector as part of the Make in India initiative has also been a catalyst in the growth of the this market in the country. The increase in the use of plastic components and material by switching over from glass and other material is also one of the factors for the increase demand. The use of environmental friendly plastic is estimated to further strengthen the market growth in the forthcoming years.

## Factors supporting the Growth of Plastic Technology sector

**Government Initiatives and Policies** such as Plastic Park Scheme, Make in India, GST Refroms

**Growing Demand from End-Use Industries** such as Packaging Industry especially in food and beverages sector, Automotive Industry with increased use of plastic parts, Construction Industry with boost in use of plastic pipe, fittings and other products

**Increasing Focus on Sustainability and Recycling** with waste management and recycling support, Use of bioplastics & biodegradable plastics offers new opportunities for the industry.

**Changing lifestyles** drive demand for plastic products.

**Infrastructure Development:** Improving transportation networks and logistics support the growth of the plastic industry.

**India's strategic location** and growing trade agreements create export opportunities for plastic products.



# Why should you exhibit in the Plastech India Expo 2026

Exhibiting in our events provides you a very good opportunity for growing your business and creating brand awareness. Exhibiting in our events will lead to

- ✔ Lead Generation
- ✔ Branding
- ✔ An Apt Platform to reach the Targeted Customers
- ✔ A one stop for all latest industry trends in one place.
- ✔ An Excellent opportunity to showcase your company's latest innovations and products to leading Clients and visitors
- ✔ The Right Platform to boost your business
- ✔ An Excellent opportunity to engage Face-to-Face with Prospective Clients.
- ✔ An Apt Platform to Connect with Right Partners for your business Needs
- ✔ Create new distribution channels and agents for your products in the region.



## Exhibitor Profile

- ✔ Plastic manufacturers
- ✔ Plastic Raw Materials: Polymers, resins, masterbatches, etc.
- ✔ Plastic Processing Machinery: Injection molding, extrusion, blow molding, etc.
- ✔ Plastic Packaging Solutions: Containers, bags, bottles, etc.
- ✔ Plastic Recycling Technologies: Recycling machinery, waste management solutions, recycling services, etc.
- ✔ Plastic Testing and Inspection Equipment: Testing machinery, inspection equipment, quality control solutions, etc.
- ✔ Plastic Compounding and Masterbatching: Compounding, masterbatching, colorants, fillers, etc.
- ✔ Plastic Molding and Tooling: Molding, tooling, mold design, mold manufacturing, etc.
- ✔ Automotive industry professionals
- ✔ Aerospace industry professionals
- ✔ Medical device manufacturers
- ✔ Fixing equipment manufacturers,
- ✔ Hardware and Machinery
- ✔ Insulation Materials
- ✔ Machinery Manufacturers
- ✔ Raw Materials Suppliers
- ✔ Safety equipment manufactures
- ✔ Service Providers
- ✔ Allied Industry
- ✔ Auxiliary Equipment and Fittings

## Visitor Profile

- ✔ Business Owners,
- ✔ CEO's,
- ✔ Contractors and applicators
- ✔ Builders
- ✔ Distributors
- ✔ Decision Makers
- ✔ Managing Directors,
- ✔ Marketing Managers,
- ✔ Media & Publications
- ✔ Engineers & Technicians
- ✔ Entrepreneurs
- ✔ EPC Consultants
- ✔ Government Officials
- ✔ Original Equipment Manufactures
- ✔ Purchase Managers
- ✔ Press
- ✔ Procurement Managers,
- ✔ Professionals
- ✔ Researchers,
- ✔ Store Managers
- ✔ Suppliers and Distributors
- ✔ System Integrators
- ✔ Service Technicians
- ✔ Tech Enthusiasts
- ✔ Whole Sellers
- ✔ Students

# SPONSORSHIP OPTIONS

Your participation as a sponsor will ensure your brand visibility among the stake holders in the industry and will help you in creating a Global Image and better market penetration. MDM offers a variety of sponsorship opportunities that are tailored to suit your needs. Team MDM will be happy to offer you a package that will be of maximum benefit to your organization. The team is happy to discuss any new proposals you may wish to put forward.

## Organizer



## TITLE SPONSOR

Booth Space: 200 sqm (Central Prime Location)

₹ 25 Lacs + GST

### Key Benefits:

- Sponsor's Name will be highlighted in the event name (example: ABC Limited presents EXPO NAME in all publicity materials and website)
- Sponsor's CEO to be on Dias at Inaugural function
- Sponsor's Logo prominently displayed as "Title Sponsor" in printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Inside front cover advertisement in Exhibition Directory) (to be provided by the sponsorer)
- Two Sponsor's Hoarding in the Exhibition (10 feet x 10 feet) (to be provided by the sponsorer)
- 4 standees of the Sponsor at the Exhibition ((to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Announcement in Press release / Newsletters
- Special e-mailer for visiting Sponsor stall



# EVENT PARTNER

Booth Space: 160 sqm (Premium High-Traffic Zone)

₹ 20 Lacs + GST

## Key Benefits:

- Sponsor's Logo to be prominently displayed as Event Partner on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- 2 standees of the Sponsor at the Exhibition (to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Literature of the Sponsor to be Distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Highlighted as the "Event Partner" in the post-show report and event website



# PLATINUM SPONSOR

Booth Space: 120 sqm

₹ 15 Lacs + GST

## Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website as Platinum Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Platinum Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)



# DIAMOND SPONSOR

Booth Space: 100 sqm

₹ 12 Lacs + GST

## Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website as Diamond Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Sponsor's Logo prominently displayed as "Diamond Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Diamond Sponsor" in the post-show report and event website



# GOLD SPONSOR

Booth Space: 72 sqm

₹ 10 Lacs + GST

## Key Benefits:

- Sponsor's Logo to be prominently displayed as Gold Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Gold Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Gold Sponsor" in the post-show report and event website



# SILVER SPONSOR

Booth Space: 50 sqm

₹ 7 Lacs + GST

## Key Benefits:

- Sponsor's Logo to be prominently displayed as Silver Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Silver Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Silver Sponsor" in the post-show report and event website



## EXHIBITOR BADGE SPONSOR

Booth Space: 09 sqm

₹ 3 Lacs + GST

Logo on the front side and company product profile and contact details on the back side will create wide publicity and help in reaching the markets effectively

### Key Benefits:

- Exclusive branding of the sponsor's logo as badge partner on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Logo and desired literature on the Exhibitor batch (backside)
- Mention as logo partner on the website
- Special mailer invitation to visit sponsor's stall
- One page advertisement in the Exhibitor directory (to be provided by the sponsorer)
- Exclusive campaign on social media platforms



## WATER BOTTLE SPONSOR

Booth Space: 09 sqm

₹ 3 Lacs + GST

### Key Benefits:

- Sponsor's Logo to be prominently displayed as Water Bottle Sponsor on events' website on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Water Sponsor" on on-site signages and backdrop
- One page advertisement in the e-Exhibition Directory (to be provided by the sponsor)
- Highlighted as the "Water Sponsor" in the post-show report and event website
- 500 ml water bottles will be delivered to all exhibitors with sponsor's branding



\*All Art work for Promotional material has to be given by the sponsorer

# THANK YOU

For Sponsorship Contact: **+91 93421 85915 | +91 93414 73494**

E-mail: [expo@mediaday.co.in](mailto:expo@mediaday.co.in), Website: [www.mediaday.co.in](http://www.mediaday.co.in)



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## About Organizer

"Media Day Marketing is a premier Hyderabad-based B2B event organizing firm, driven by a seasoned management team with over 20 years of hands-on experience in delivering successful events across diverse sectors, including – Automotive, E- Mobility, Dairy, Food Processing, Bakery & Kitchen Equipment, Poultry, Renewable Energy, Paint & Coating, Doors Windows and Facades, Lifts, Cable and wires, Cyber Security, Logistics and Ware housing etc.

With a steadfast commitment to excellence, we strive to connect with an ever-growing network of stakeholders through our events, providing unparalleled value and expertise to our clients."

## STALL CHARGES (PSM)

### SHELL SPACE

**For Indian Exhibitor**  
Rs. 9,500/- per sqm + GST  
**For Foreign Exhibitor**  
USD 250 per sqm + GST

### BARE SPACE

**For Indian Exhibitor**  
Rs. 9000/- per sqm + GST  
**For Foreign Exhibitor**  
USD 220 per sqm + GST

## GET IN TOUCH



**MEDIA DAY  
MARKETING**

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[www.plastindiaexpo.com](http://www.plastindiaexpo.com)